SUS Elections Committee Meeting
Tuesday, February 13th, 2018 | 3:30pm-4:30pm | Ladha 105

Attendance:

Julia Wu (VP Internal)
Oliver Jung (Elections Administrator)
Iman Moradi (Elections Administrator)

Minutes:

THINGS TO DO:
- Facebook Event Page - Nominations (Oliver) YAY
- Contact AMS EA (set up SimplyVoting) (Iman)
- Executive Brief (Julia)
- Updating Erin with Distillation Info (Julia)
- Executive IG Takeover (Julia)

- Nominations Form (needs update)

- Facebook Event Page - Voting (Oliver)
- Facebook Event Page - Forum (Oliver)

- All-Candidates Meeting
  - 5-6pm

- All-Candidates Forum
  - 11:30am-3:30pm on Tuesday, March 23rd

- Cookie Giveaway (Oliver)

- Elections Results Party

- Go over Elections Guidelines (needs update)
- Expectations for Monitoring

- Candidates Meeting → deadline for everything is Sunday, March 11th, 11:59pm

- Iman to finalize Nomination forms by Friday
  - Julia look over
  - Iman to print 40 copies

- Budget
  - Forum: $100
  - Results Party: $150
  - Cookie Giveaway: $75
Add to nomination form:
- Community Building Education is required for all those elected. If you have not obtained it, it is required that you attend Community Building Education taking place on Saturday, March 24th from 9am-1pm.

1. Recap of Fall Elections
- CSP and Science One Elections did not go smoothly
  - CSP → a lot of miscommunication, not very clear of how they want to run it
    - This year, the CSP mentorship club took it on, but didn’t communicate it very well
    - Future: solidify plans better
  - Science One → they will elect someone at some point, but too late for SUS
    - Future: have them elect someone earlier
- Voting
  - Double Majors → arbitrarily chosen to vote for one
  - Enrollment Services did not support, new person in charge
  - Future: Contact Enrollment Services EARLY (like August) to determine the best way to run the election for Department Reps. Clarifying who can vote for what is key.
- Monitoring Campaigning
  - Went smoothly
  - Being extra clear on rules for Spring Elections
- Advertising
  - Went smoothly
  - Turnout was good

2. Important Dates
- Nominations: Monday, Feb 26th - Wednesday, Mar 7th at 4:00PM
- Campaigning: Saturday, Mar 10th 12AM - Friday, Mar 23rd 12PM
- Voting: Monday, Mar 19th 12AM - Friday, Mar 23rd 12PM
- All Candidates Meeting: Friday, Mar 9th 5PM → Iman to book Ladha
- Debate: Tuesday, March 13th, 11:30-3:30PM → Iman to book Ladha
- Cookie Giveaway: Thursday, March 22nd 12-3PM → Iman to book Front Porch
- Elections Results Party: Friday, March 23rd 5PM → IBLC 182

3. Cookie Giveaway Event
- A way to help promote voting
- Booth outside Ladha from 12-3pm
- If they show proof of voting (screenshot), they will receive a free cookie!
- Budget: $150-200

4. Debate → name change?
- Change to “Forum”?
  - Less intimidating
- All Candidates Forum? → Julia to ask for Feedback from Execs

5. Budget
- Debate - $100
- Elections Results Party - $150
- Cookie Giveaway - $150
- Use $300 from Elections Budget, take out $100 from Internal Projects

6. Promotion
- Facebook Event (Nominations, Voting, Debate)
  - Request graphics from Communications
- Digital Signage
- SUS Executive Instagram Takeover!
  - Promo for each day of nominations (starting Monday, Feb 26th → Wednesday, March 7th)
  - 10 days for 9 executive and 1 of the AMS Reps
- Facebook post each day of nominations promoting next day’s Executive of the IG takeover and a short blurb on what they love most about their position

7. Creating an “Executive Report” where the public can learn more about the SUS and the different portfolios during nomination
- Julia will collab with a Graphic Designer on this project
- To be ready by nominations

ACTION ITEMS:
1. Iman to book rooms for events
2. Julia to contact Communications about Graphics

Agenda:
1. Going over Elections Guidelines together
2. Expectations during Spring Election
3. Update on Executive Brief Document
4. Assigning tasks
   a. Facebook events
   b. Executive feature on FB
   c. Nomination forms