I. Attendance

Present:
Antony Tsui- President
Cathy Jiang- VP External
Julia Wu- VP Internal
Jennifer Cheng- VP Academic
Miguel Oreta- VP Communications
Gurshabad Singhera- VP Student Life
Ryan Lou- VP Finance
Sarah Park- Science Student Senator
Michelle Tse- VP Administration

Regrets:

II. Call to Order

The meeting was called to order at 5:05PM.

III. Land Acknowledgement

The President acknowledged that we are on the ancestral, traditional, and unceded territory of the hən̓q̓əmin̓əm̓ speaking, Musqueam people.

IV. Approval of Minutes

MOVED BY Ryan , SECONDED BY Cathy.
“BE IT RESOLVED THAT the following meeting minutes be adopted as presented:

XM 2017 06 22”

... MOTION PASSES.

GURSH ENTERS.
V. Amendments to the Agenda

VI. Adoption of the Agenda

MOVED BY Julia, SECONDED BY Jenn.
“BE IT RESOLVED THAT the agenda be adopted as presented.”

...MOTION PASSES.

1. Round table updates (15 mins)
   • President
     ○ Met with Erin
       ■ Dean’s welcome
       ■ Science cheer
       ■ Sci team: finalized 9 events
         ● Wellbeing, ½ will target 2nd and 3rd years, etc.
       ■ Propose committee: Sci team, SPAC, SUS
         ● 2 people from each team → send Cathy and Miguel

MIGUEL ENTERS
SARAH PHONE CALLS IN.

○ Dr. Ian Cavers: associate Dean Students
  ■ Paul harrison: on campus but done after dec 2017
  ■ Propose meeting with Paul over the next 2 weeks- think of ideas in advance
○ Science scholars/ dean/ etc. : put everything together
  ■ Need time/funding to be done
○ Money for Ladha
○ Include CompSci as requirement?
○ Hired Urim Lim as Executive Assistant to President and Special Projects Coordinator; will return from South America

• Vice President, External
  ○ Met with Erin and Allison- conference (with Jen), other projects for External
  ○ Want to include conference with graduating series
  ○ Not Jan 13: SLC
  ○ Committee: corp first meeting last week
  ○ Round 3 job descriptions due this friday!
  ○ Meeting pro-d co-chairs on thurs
Vice President, Internal
- Met with AVP last week
  - Booking council retreat → chilliwack camp and conference centre
    - Will hopefully confirm next week
- Aug 31st for volunteer orientation
  - Last year's number: for orientations very low, etc
    - Keep a look out for numbers in sept
- SUS board - want to start this next year
  - Instead of for newsletter
  - Inside Ladha
    - replace/in addition of newsletter
  - Maybe sus calendar as well

Vice President, Communications
- First week going well- meeting with Hansel about faculty fair
  - No open house, maybe do super booth outside instead
- Graphics: first new logo- plz use this on all new docs
  - Have new colours as well
- New logo for labrat, radial logo
- New banners, etc.
- Marketing commission: more about that meeting later
  - Videos throughout summer/school year
  - Buzzfeed videos etc.
  - Website on new server possibly

Vice President, Academic
- Wellness person (sarah): meeting
- Persistence project meeting: targeting ACPR, and students that have been kicked out
  - See how SUS can help target in a lower scale
- Met with AVPs
  - Miguel don’t touch HeWe facebook page - can use to share experiences etc.
  - Resource sheets- packages with First Week/ RXN

Vice President, Student Life
- Boats is confirmed for RXN
- VP SL Engagement meeting: initiatives on how to help improve recreation and wellbeing - meet next week
- Miguel: possibly carnival for Wed instead
- Dates for RXN: sept 15 and 16 (fri and sat) -1.5 day event
- To email VP SL: preference is Gurshabad

Vice President, Finance
- Emailed finance coordinator of the AMS: credit cards and showpass
Will deal with this week

**Vice President, Administration**
- 4 aspects of CAPC proposal- will update again on Slack
- RXN/ Sales- go through old stuff- will be dumping to Big Brothers , etc late july

**Science Student Senator**
- Meeting with Student Senate Caucus tomorrow (Wednesday, July 5th) to further flesh out goals for the triennium and for individual goals
  - Every 3 years: new senate, ad hoc etc. starts fresh.
- In the process of creating an ad-hoc committee for research and innovation
- Meeting with SSE for Senate Shenanigans for the Distillation before the end of the month

### 2. Council Meeting Time
- Keep schedule for day meeting time?
- Julia to check with Engagement- still have no classes from thurs 12:30-2?
- Antony: wants Monday at 5 because sometimes we almost lost quorum when councillors left, hinders voting
  - Afternoons: most of the time should be free
  - Sarah: need to provide dinner? Because evening time already
  - Julia: understand, but also should be possible b/c so many students in each department
  - Antony: sad that some councillors had to resign on council because of class
  - Gurs: how many classes are actually during that time? Check with Engagement
  - Antony: 5-7pm, instead of giving dinner we keep it within the 2 hour frame.
  - Investigate: for next year instead?

### 3. Executive Hoodies/Jackets
Lean towards jackets
- Julia: want jackets only if they’re nice jackets; otherwise, would rather have a hoodie
Tabled to next meeting.

### 4. Imagine UBC Dean’s Welcome - SUS Presentation
Tabled to next meeting.

RYAN, MICHELLE, AND ANTONY EXIT.

### 5. SUS Facebook Pages Clean-up
- Met with marketing commissioner: only keep SUS and Labrat (maybe FYC) Facebook pages
- Rationale:
  - Not a lot of unique posts
    - Hewe had more, but posts like Sports (eg) not that many
People who like the pages are SUS-linked only
- Minimizes spam, makes navigation of SUS easier
- Transition: Can’t guarantee successors won’t neglect social media pages

- **Proposals:**
  - Posts will be moved to official SUS Facebook page
  - Condense posts, ex. Put all departmental clubs on one post vs. individually

- **Discussion**
  - Audience that views Sports page is only interested in sports-related posts, not other SUS items, Sports is more of a niche page
  - Create a SUS Sports Facebook group? Would help facilitate “community”
  - Jenn: Would this be too much for the SUS page- overload?
  - Miguel: try to condense down posts on the SUS page
    - Eg: Departmental club- post this for us- so instead of individual posts for each departmental, could minimize to one general post.
    - Won’t clutter as much but will still get to general reach
    - Hewe: could have a once a week album on the SUS page instead, everything on there could still be relevant for SUS fb page
  - Gursh: those that are interested in Sports, won’t be interested with the rest of the other SUS spam
    - Previous years didn’t make it that great; platform this year was to focus on rebranding sports and rec
    - Sports are very different from the rest of what SUS does, could get cluttered
  - Jenn: CVC Sports have their own page
  - Gursh: could get more reach if you open new page, will be talking to Jenn about wellness and sports
  - Sarah: What’s stopping Sports from being a FB group instead of a Page
  - Gursh: don’t want to start from fresh again, want to work with what they already have
    - May also lead to extra spam in a group
  - Miguel: Pages actually don’t send notifications when post, whereas in groups you can actually control this/ will send notifications to others
  
  Considered last year, but would work since this is a brand new year, should be easy to add everyone to group since not that many people on SUS sports
  - Julia: If we had a group, would we still promote on the SUS page?
  - Miguel: would have a short blurb, if you want more info join the group
  - Julia: people would be more willing to post in a group, more inviting
  - Jenn: how about having a group, then if there’s an event coming up then post on SUS Fb page
    - Another question: would Hewe have a separate random album, or branded album (HeWe presents this ___)
  - Miguel to ask Marketing Commissioners about this

- FYC → not sure
- Good way to get familiar with SUS + engage first years
- First years may be more comfortable with a first year-exclusive page
- Good way to get first years to transition to like our official SUS page- would work closely with marketing commissioners
- Not a big audience otherwise besides first years
- Julia: purely for promoting events, but good because don’t like SUS, but would want to go to first year events
  - Page itself doesn’t do much.
- Gursh: this year had really good insight and good outreach - students for next year need to do the same or it wouldn’t always work
- Miguel: can’t guarantee transition over will successfully keep pages up, except Comm because this is part of our portfolio
- Sarah: FYC- could use outreach (share, etc) to promote for First years- should keep FYC
  - Could use FYC page in a more strategic way to get to first years
- Miguel: will test out and keep for now

6. Marketing Posts
- To get a post posted: contact Marketing Commissioners (they will review+approve posts)
  - Bryan Wang & John Lee- to post: message on FB works
  - Everything is posted under SUS, access is also restricted
- 24 hours in advance
  - Eg: RXN- everything on the page has gone through Miguel and Bryan first
  - Tell them when you want it up by
  - Gursh: Science Week- gets more hectic- will we have to send to Bryan a lot more often?
  - Miguel: could we make the posts in advance? Otherwise 24 hours is just as a reference
    - Emergencies will be noted (sci week, etc)
- Google form

7. SUS Technology Upgrades - Google Suite and Slack (if time permits)
   Tabled to next meeting.

VII. Executive Motions

VIII. Discussion

IX. Social Activity

X. Adjournment
MOVED BY Miguel, SECONDED BY Gursh.
“BE IT RESOLVED THAT there being no further business the meeting be adjourned at 6:06 pm.”

...MOTION PASSES.

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Michelle Tse
Vice President, Administration