



Science
Undergraduate
Society

PUBLIC RELATIONS COMMITTEE
MEETING MINUTES

The Science Undergraduate Society of UBC c/o Science Student Information Centre, Room A150 - 6221 University Boulevard, Chem/Phys Bldg., UBC, Vancouver, BC V6T 1Z1. Telephone: 604-822-4235 - info@sus.ubc.ca - www.sus.ubc.ca

SUS Public Relations Committee Meeting

Wednesday November 9, 2016 – 5:00PM | Abdul Ladha Rm 103

Call to Order:

This meeting was called to order at 5:00pm.

In Attendance:

Antony - VP Communications
Miguel - AVP Communications
Jerry Yang - AVP Communications
Melissa Liu - Public Relations Director
Brian Cho - AMS Representative
Isla Wrightson - Chemistry Representative
Bessie He - Biology Representative
Tatiana Misky - Member-at-Large
Tiffany Chan - Member-at-Large
Owen Tsai - Member-at-Large
Wendy Guo - Member-at-Large
Haiger Ye - Member-at-Large
Victor Wong - Member-at-Large

Regrets:

Melissa Lin - Member-at-Large
Pahul Gupta - Member-at-Large



Science Undergraduate Society

PUBLIC RELATIONS COMMITTEE MEETING MINUTES

The Science Undergraduate Society of UBC c/o Science Student Information Centre, Room A150 - 6221 University Boulevard, Chem/Phys Bldg., UBC, Vancouver, BC V6T 1Z1. Telephone: 604-822-4235 - info@sus.ubc.ca - www.sus.ubc.ca

Introductions

All those present in the committee engaged in a round of introductions and an icebreaker lead by Tiffany.

Presentations

PR Chair, Melissa Liu

- Recapitulated last week's minutes and followed up on Public Relations Sub-Committee tasks.

Moved by Haiger, Seconded by Miguel

"BE IT RESOLVED THAT Public Relations Committee approve the following minutes:
PR 2016 11 02"

...MOTION PASSES

Initiatives

Food/Clothing Drive

- Donation bins will be set up in residences, the Abdul Ladha building, and other science buildings.



Science Undergraduate Society

PUBLIC RELATIONS COMMITTEE MEETING MINUTES

The Science Undergraduate Society of UBC c/o Science Student Information Centre, Room A150 - 6221 University Boulevard, Chem/Phys Bldg., UBC, Vancouver, BC V6T 1Z1. Telephone: 604-822-4235 - info@sus.ubc.ca - www.sus.ubc.ca

- The following must be contacted regarding partnership for the joint event and other administrative tasks:
 - The Dean of Science
 - Food banks
 - MISA
 - BIOSOC
 - UCS
 - ISA
 - BPP
 - Other large science clubs
- Sarah (class ambassadors) can make announcements in first year classes
- Incentives for donation include an Instagram hashtag contest - donors can hashtag a picture of themselves beside the donation bin and one will be selected to win a prize.
- Competitions between various undergraduate societies as well as different year levels in Science.

Branding

Additional contacts for reaching out for branding, continued from last week's meeting:

- SciWeek - Victor
- Elections - Bessie

Outreach

Reminder to post the Remembrance Day post on Facebook/Instagram - UBC Crewneck with poppy.