SUS Public Relations Committee Meeting
Wednesday November 9, 2016 – 5:00PM | Abdul Ladha Rm 103

Call to Order:
This meeting was called to order at 5:00pm.

In Attendance:
Antony - VP Communications
Miguel - AVP Communications
Jerry Yang - AVP Communications
Melissa Liu - Public Relations Director
Brian Cho - AMS Representative
Isla Wrightson - Chemistry Representative
Bessie He - Biology Representative
Tatiana Misky - Member-at-Large
Tiffany Chan - Member-at-Large
Owen Tsai - Member-at-Large
Wendy Guo - Member-at-Large
Haiger Ye - Member-at-Large
Victor Wong - Member-at-Large

Regrets:
Melissa Lin - Member-at-Large
Pahul Gupta - Member-at-Large
Introductions

All those present in the committee engaged in a round of introductions and an icebreaker lead by Tiffany.

Presentations

PR Chair, Melissa Liu

- Recapitulated last week’s minutes and followed up on Public Relations Sub-Committee tasks.

Moved by Haiger, Seconded by Miguel
"BE IT RESOLVED THAT Public Relations Committee approve the following minutes:
PR 2016 11 02"

...MOTION PASSES

Initiatives

Food/Clothing Drive

- Donation bins will be set up in residences, the Abdul Ladha building, and other science buildings.
The following must be contacted regarding partnership for the joint event and other administrative tasks:

- The Dean of Science
- Food banks
- MISA
- BIOSOC
- UCS
- ISA
- BPP
- Other large science clubs

- Sarah (class ambassadors) can make announcements in first year classes
- Incentives for donation include an Instagram hashtag contest - donors can hashtag a picture of themselves beside the donation bin and one will be selected to win a prize.
- Competitions between various undergraduate societies as well as different year levels in Science.

**Branding**

Additional contacts for reaching out for branding, continued from last week’s meeting:

- SciWeek - Victor
- Elections - Bessie

**Outreach**

Reminder to post the Remembrance Day post on Facebook/Instagram - UBC Crewneck with poppy.