



Science
Undergraduate
Society

PUBLIC RELATIONS COMMITTEE
MEETING MINUTES

The Science Undergraduate Society of UBC c/o Science Student Information Centre, Room A150 - 6221 University Boulevard, Chem/Phys Bldg., UBC, Vancouver, BC V6T 1Z1. Telephone: 604-822-4235 - info@sus.ubc.ca - www.sus.ubc.ca

SUS Public Relations Meeting

Wednesday October 19, 2016 – 4:00PM | Abdul Ladha Rm 103

Call to Order:

This meeting was called to order at 4:03pm.

In Attendance:

Melissa Liu - Public Relations Director
Isla Wrightson - Chemistry Representative
Melissa Lin - Member-at-Large
Tatiana Misky - Member-at-Large
Tiffany Chan - Member-at-Large
Owen Tsai - Member-at-Large
Wendy Guo - Member-at-Large
Pahul Gupta - Member-at-Large
Haiger Ye - Member-at-Large

Regrets:

Bessie He - Biology Representative
Brian Cho - AMS Representative
Victor Wong - Member-at-Large



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Introductions

All those present in the committee engaged in a round of introductions.

Event Ideas for Science Students

- **Haiger:** Sandwich-making Competition
 - Finished sandwiches will be donated to the homeless
 - Raffle ticket/prizes for person who makes the most
- **Pahul:** Science Formal
 - Social event for science
 - Sell tickets!
- **Wendy:** SUS Snapchat Account to be managed among club leaders
 - Post pictures and videos of each event to increase exposure to general public
- **Owen:** Work with nonprofits on campus
 - Host fundraiser to raise money for them
 - Promote science simultaneously
- **Tiffany:** Science “Meme” Competition
 - Reward: Win free science swag
- **Isla:** Poker Nights
 - 50/50 awards with winner
- **Tatiana:** Beach Clean-Up
 - Partner with an environmental group
 - Good volunteer opportunity and for the environment
- **Melissa Lin:** Social event to get to know people from other SUS committees

“Why Not for Tots”

- **Details:** 1, 3 or 5km run around campus - entry fee is \$10/person. If \$20 or more is raised in pledges, the entry fee will be waived. Proceeds go to local schools in Vancouver for support in the midst of budget cuts. As a way to represent SUS' help, the company proposes that we donate microscopes.
- Event will be happening in March. The company will be doing all the planning; PR needs



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only to promote the event and to provide volunteers.

- PR Committee agrees to support - **ideas:** Place a donation box at Abdul Ladha

Nonprofits

- **Melissa Liu:** Do we want to focus on only this one organization? Or should we spread our focus out over several?
- Melissa Lin, Wendy and Haiger agree with several.
- **Tatiana:** Are we affiliated with any other nonprofits?
- **Melissa Lin:** For fundraising - should we host competitions between faculties?
- **Isla:** How about competition between different years?

SUS Communication Social - Nov 2 5-7pm

All are encouraged to attend!

Question Period

- **Wendy:** Are we going to make a plan for the rest of the school year (i.e. tasks for the rest of the week?)
 - Melissa Liu: Yes. We will plan out a schedule for Facebook posts to be spread out during the year. This will be brought up at the next meeting.
- **Haiger:** Do you want us all to share the vaccine event on Facebook?
 - Melissa Liu: Hold off on that for now - the event needs to be approved first.
 - Melissa also clarifies what a thunderclap is.
 - Isla suggests we nominate one person per event/Facebook group to avoid overflowing.
 - Wendy: Advertisements at Superstore?
- **Melissa Lin:** Can we have a social event exclusively for the PR committee?
 - Group agrees.
 - Ideas: Pahul - fright night, Owen - Exit, Isla - competition, Haiger - let's make a poll

Meetings



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Meetings will occur over the next two weeks. Week of November 8th will be skipped due to midterms.

To-Do for Next Week:

- Vote on Facebook poll
- RSVP to SUS Communication Social

The meeting was adjourned at 4:24pm.

Caitlyn Lam
SUS Public Relations Committee Secretary