SUS Public Relations Meeting
Wednesday October 19, 2016 – 4:00PM | Abdul Ladha Rm 103

Call to Order:
This meeting was called to order at 4:03pm.

In Attendance:
Melissa Liu - Public Relations Director
Isla Wrightson - Chemistry Representative
Melissa Lin - Member-at-Large
Tatiana Misky - Member-at-Large
Tiffany Chan - Member-at-Large
Owen Tsai - Member-at-Large
Wendy Guo - Member-at-Large
Pahul Gupta - Member-at-Large
Haiger Ye - Member-at-Large

Regrets:
Bessie He - Biology Representative
Brian Cho - AMS Representative
Victor Wong - Member-at-Large
Introductions
All those present in the committee engaged in a round of introductions.

Event Ideas for Science Students

- **Haiger**: Sandwich-making Competition
  - Finished sandwiches will be donated to the homeless
  - Raffle ticket/prizes for person who makes the most
- **Pahul**: Science Formal
  - Social event for science
  - Sell tickets!
- **Wendy**: SUS Snapchat Account to be managed among club leaders
  - Post pictures and videos of each event to increase exposure to general public
- **Owen**: Work with nonprofits on campus
  - Host fundraiser to raise money for them
  - Promote science simultaneously
- **Tiffany**: Science “Meme” Competition
  - Reward: Win free science swag
- **Isla**: Poker Nights
  - 50/50 awards with winner
- **Tatiana**: Beach Clean-Up
  - Partner with an environmental group
  - Good volunteer opportunity and for the environment
- **Melissa Lin**: Social event to get to know people from other SUS committees

“Why Not for Tots”

- **Details**: 1, 3 or 5km run around campus - entry fee is $10/person. If $20 or more is raised in pledges, the entry fee will be waived. Proceeds go to local schools in Vancouver for support in the midst of budget cuts. As a way to represent SUS’ help, the company proposes that we donate microscopes.
- Event will be happening in March. The company will be doing all the planning; PR needs
only to promote the event and to provide volunteers.

- PR Committee agrees to support - ideas: Place a donation box at Abdul Ladha

**Nonprofits**

- **Melissa Liu**: Do we want to focus on only this one organization? Or should we spread our focus out over several?
- Melissa Lin, Wendy and Haiger agree with several.
- **Tatiana**: Are we affiliated with any other nonprofits?
- **Melissa Lin**: For fundraising - should we host competitions between faculties?
- **Isla**: How about competition between different years?

**SUS Communication Social - Nov 2 5-7pm**

All are encouraged to attend!

**Question Period**

- **Wendy**: Are we going to make a plan for the rest of the school year (i.e. tasks for the rest of the week?)
  - Melissa Liu: Yes. We will plan out a schedule for Facebook posts to be spread out during the year. This will be brought up at the next meeting.
- **Haiger**: Do you want us all to share the vaccine event on Facebook?
  - Melissa Liu: Hold off on that for now - the event needs to be approved first.
  - Melissa also clarifies what a thunderclap is.
  - Isla suggests we nominate one person per event/Facebook group to avoid overflooding.
  - Wendy: Advertisements at Superstore?
- **Melissa Lin**: Can we have a social event exclusively for the PR committee?
  - Group agrees.
  - Ideas: Pahul - fright night, Owen - Exit, Isla - competition, Haiger - let's make a poll

**Meetings**
Meetings will occur over the next two weeks. Week of November 8th will be skipped due to midterms.

To-Do for Next Week:

- Vote on Facebook poll
- RSVP to SUS Communication Social

The meeting was adjourned at 4:24pm.

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Caitlyn Lam
SUS Public Relations Committee Secretary