



Science Undergraduate Society

EXECUTIVE COMMITTEE MEETING MINUTES

The Science Undergraduate Society of UBC c/o Science Student Information Centre, Room A150 - 6221 University Boulevard, Chem/Phys Bldg., UBC, Vancouver, BC V6T 1Z1. Telephone: 604-822-4235 - info@sus.ubc.ca - www.sus.ubc.ca

Date of Meeting: Friday November 28, 2014

Location: Abdul Ladha meeting room

ATTENDANCE

President – Carmen Wong
VP External – Mohammed Shaaban
VP Internal – Nick Hsieh
VP Academic – Madeline St. Onge
VP Administration – Carmen Leung
VP Finance – Jesse Grist
VP Communications – Jason Yen
VP Student Life – Nina Zhang

REGRETS

CALL TO ORDER: 5:07pm

1. Exec Updates

Carmen W.

- Faculty of Science donor event happened
- Science Career Information Fair: proposing an info night for clubs to make sure they know how to access career night grant, need to talk to Dr. Harrison to get LSC for free

Carmen L.

- First codes and policy committee happened today: went over expectations, goals, and proposed changes to what can be done to Codes
- Need to email UBC IT to ask about if there is a deadline to transferring data to web server

Nina

- theme of science grad: mix of Alice in Wonderland and Cirque du Soleil

Nick

- Emails to CSP and pharmacology councillor emails are not going through
- Booking error with AMS: council meeting on Thursday January 29th is moved to RM 214/216 in the SUB
- Statistics Society (new club at UBC) is hoping to get involved with Science Week 2015
- Mid-year councillor check-ins after Christmas Break
- PSA is asking for special grants for their club
- might open up Curriculum Committee to have councillors sit on it



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Jason

- in the middle of starting Human of Sciences, which will be similar to Humans of New York
- SUS Instagram will be back up and running
- PR Committee is planning to hand out bags of candies to welcome students back after the break. Included in the bags will be SUS stickers and candies
- PR Committee also plans to promote SUS brand on Valentine's Day with science-related pick-up lines, Hershey chocolates and roses
- First blog by the Blog Squad is up; Next blog on the topic of 7 reasons to be in Math Major

Discussion on 1st blog post

Maddy: Not science-related, maybe it should not be on SUS website

Shaaban: It is okay to be on our website, as it adds some interesting touch to it; Similar to Google to add a tinge of fun component

Maddy: Can add tracker to post to see how many views we have been getting and who has been viewing the blog

Carmen W.: Google analytics would be helpful. Blogs in the past have been more relevant on students.

Shaaban: If blog post is acting as a marketing campaign, content should not matter, as long as it gets students to click on our website and read it. If the main purpose of Blog Squad is to provide students with information, then it is a different story.

Carmen W.: There can be a middle ground. When Hanson wrote it 2 years ago, most views have been tracked on our website; a feed leading to website can be an option

Maddy: It would be more on strategy on how posts are released

Shaaban: I don't see any problem with the first blog post. It is true that there is a certain professionalism that SUS would want to portray but in the end, we are a student organization. Professionalism is good to maintain to a certain level.

Summary

Purpose behind Blog Squad is students writing for other students 'entertainment. Topic and content will undergo a more serious review before being published next term.

Jesse

- Finance Committee is reviewing submitted applications
- Budget needs to be reapproved at next council meeting: there was an error at last presentation because student fees were accounted twice

Shaaban

- Boulevard would sit at Corporate Relations meeting to do a product promotion/demonstration
- Potential sponsors so far: Stem Cell Technology, UBC Farm, and Vancouver Aquarium
- sent out an email on Triumph and Beaty, would appreciate feedback from execs



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Maddy

- last Academic Meeting yesterday: Shirley and Cameron came in to presentation; Positive feedback from councillors regarding it
- in consideration of planning a panel event at end of February instead of beef and pizza for next term
- teaching award will be given out at the end of March
- Back to School survey questions are currently being reviewed by a group of councillors

2. Term 1 Recap and Term 2 plans

Assignment for break

- fill out evaluation forms for all exec members
- draft up position roles/definitions and description in your portfolio for next meeting
- send out Committee feedback forms

3. Relay for Life Sponsorship

Q: Do we want to sponsor Relay for Life this year?

- in the past: SUS logo printed on their advertisements and posters
- if we sponsor them this year, \$250 package can be an option

Discussion

Shaaban: Bring issue to council, to discuss if charitable organizations are allowed to use Abdul Ladha for free

Meeting adjourned at 7:05pm

Carmen Leung

Carmen Leung
VP Administration